Lightweight & efficient

EP TECHNOLOGY 5.0

This is a very technical process similar to what is done in jewelry. Its achievement lasts a long time as this is about getting a layer of micrometric metallic particles by electroplating.

- no friction for even more smoothness
- no chemical agents for better resistance to high-heat
- even heat distribution all through the plates

For plates:

- 1. 3 x harder & longer lasting*
- 3 x smoother
- 3. hard-wearing to chemicals
- 4. lasting & perfect straightening
- 5. hair respected & sublimated

For perfect, long-lasting results:

- preserves the integrity of the hair
- hair is soft and shiny
- even heat distribution makes faster styling results that last longer

For intensive professional use:

- perfect resistance to wear-out, chemical products and high-heat
- even smoother plates
- time and energy savings

Perfect results

Even heat distribution all through the plates

It heats-up very quickly allowing immediate use for time and energy saving 5-settings temperature control from 130°C to 210°C allowed allowing 5-settings temperature control from 130°C to 210°C allows use on any type of hair It is lightweight for more comfort in use BaByliss 720 Its curved design makes it easy to create waves and curls

It has a dual-voltage in order to be carried everywhere

Features

- EP TECHNOLOGY 25mm plates
- Temperature selector 5 settings (130°C 150°C 160°C 180°C 210°C)
 On (off switch & indicator light BaByliss 720
- On/off switch & indicator light
- Professional 2.70m swivel cord
- Worldwide voltage



Barcode 3030050091670

* Compared to Nanotitanium Sol-Gel plates



BaByliss

BaByliss 20