

« Marcel » curling irons

BAB2241TDE - BAB2242TDE - BAB2243TDE

The Original Grip



SOME HISTORY...

In 1872, a French hairdresser named Marcel Grateau created a curling iron which was made up with tweezers in the shape of tubes, the first one concave, and the other one convex.

These tubes were heated to curl the hair.

This invention was a milestone in hairdressing history, giving new perspectives to hairdressers and new possibilities of hairstyles.

The "Marcel wave" and the "Marcel iron" were named after the French hairdresser.

At the age of 20 Marcel Grateau started his own hairdressing business. He used a curling iron to make frizzy waves in his clients' hair.

One day in 1872 while trying to fix his mother's hair in a hurry, he found that he could create a more natural-looking wave by turning his curling iron upside down. He invited his clients to try this new look which he called "ondulations", a waving technique he discovered would work on straight hair as well as hair with a natural curl.

In 1897, a step-by-step featuring the "Marcel wave" is published in the French magazine "La Coiffure Française". Marcel Grateau's reputation started to grow and he patented his curling tool.

Both the "Marcel technique" and "the Marcel curling iron" spread around the world and the "Marcel iron" started to be produced to be sold.



3 sizes for unlimited possibilities

16 mm (BAB2241TDE)

19 mm (BAB2242TDE)

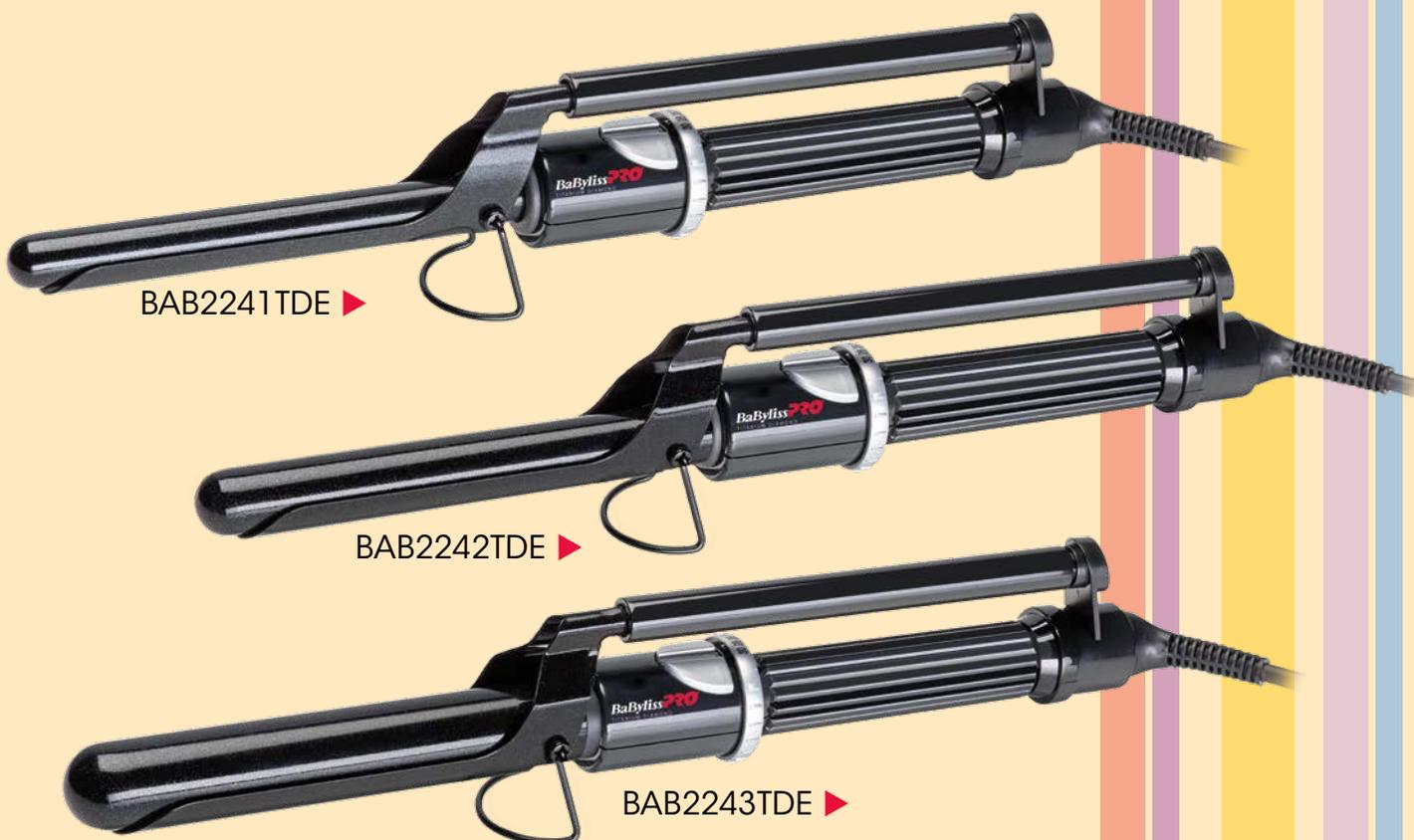
25 mm (BAB2243TDE)

Titanium Diamond Technology

Titanium Diamond Technology heating barrel provides for faster styling and a flawless finish. Titanium infused with diamond powder guarantees a perfect resistance to high temperatures and wear-out due to intensive professional use.

Flexibility

These tools have 30 temperature settings from 135°C for enhanced hair protection and use on all hair types. Their heat performance up to 220°C guarantees long-lasting results even on very coarse hair.



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Ease of use and comfort

The handle is made up with a mobile metallic upper part. The fixed handle is rotating and enables to work with much less tension in the hand and the wrist while wrapping the hair strand once it has been placed between the heating barrel and the lever. It has a lock/unlock switch if one doesn't wish to use this feature. The mobile handle makes the work of hammering with the lever easier and more efficient in order to get the most even curl.

Safety

These appliances will automatically turn off after 72 minutes in use.

They also have a built-in metallic stand that prevents them from tumbling and damaging the surfaces and include a thermal styling finger glove for perfect safety.

The red light is on as soon as the wand is plugged in.

The red and green indicator lights will flash until the programmed temperature has been reached; only the green light will then stay on.



Features

- Titanium Diamond Technology
- 30 temperature settings from 135°C to 220°C
- On/off switch
- Auto shut off after 72 min
- Rotating mobile handle
- Rotating fixed handle with lock/unlock switch
- Built-in metallic stand
- Thermal styling finger glove
- 2.7 m professional swivel power cord

Barcode

BAB2241TDE	3030050134605
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